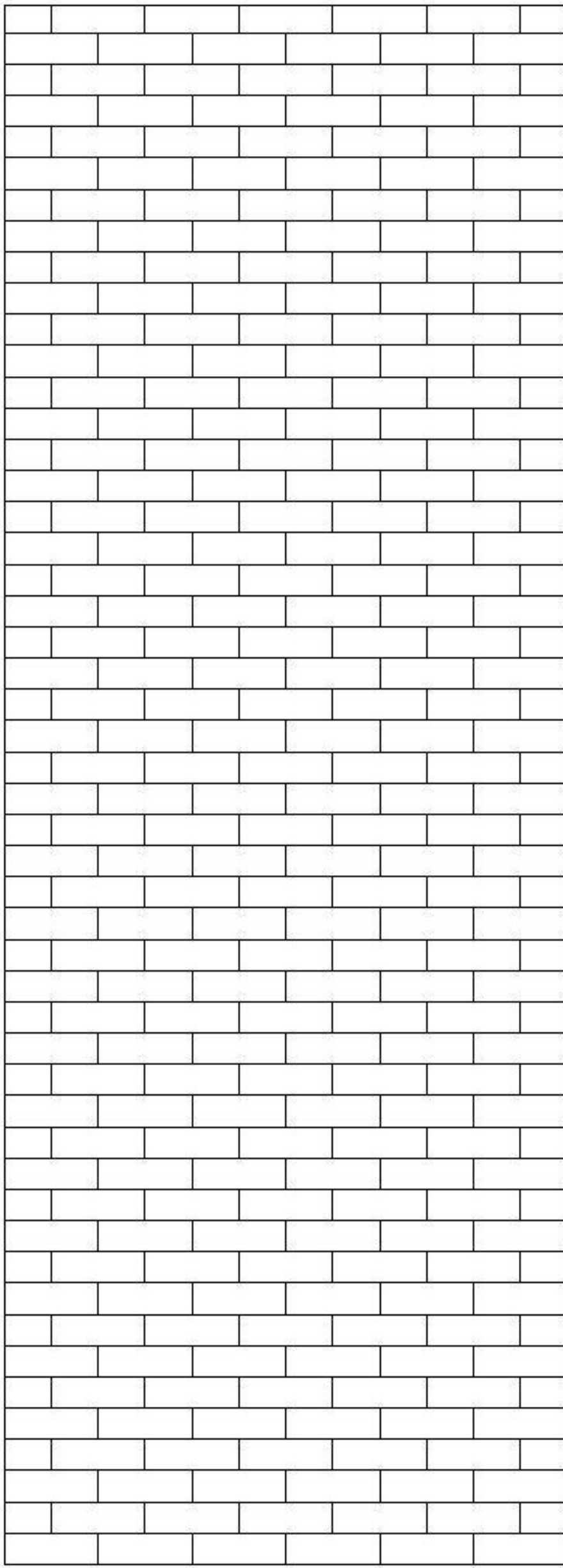




General Shale's mission is to continue as the preferred solutions provider of building materials in North America because of the enduring quality, energy efficiency and natural beauty that our products provide. Driven by innovation that is modern and future-oriented, General Shale employees set the standard because of our shared commitment to safety, the environment and an intense focus on creating the ultimate customer experience.

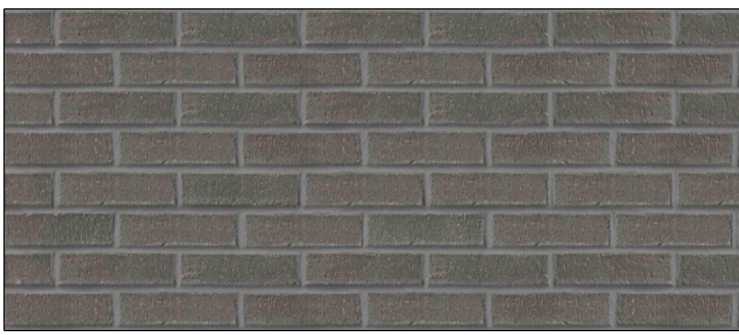
<https://generalshale.com>



Brick Product Models

COLUMBIA COLLECTION

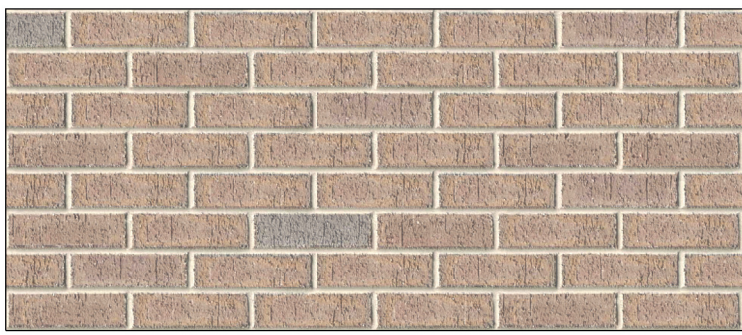
Scale: 1" = 1'-0"



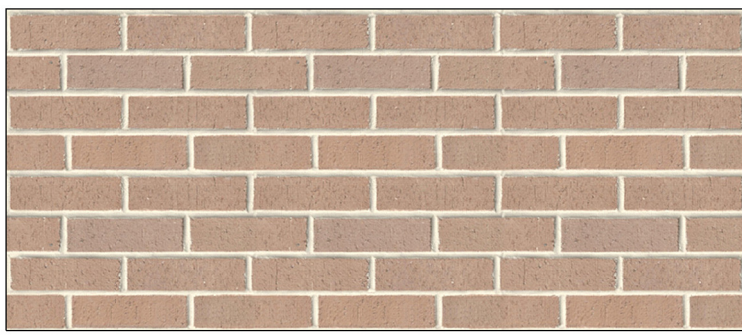
BLACK MATTE - BLACK MORTAR



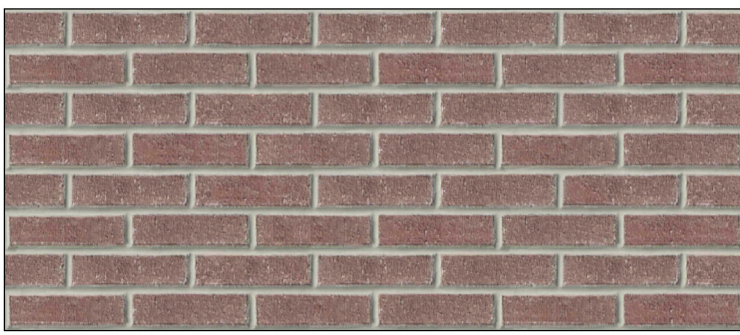
BLACK METALLIC - 0920



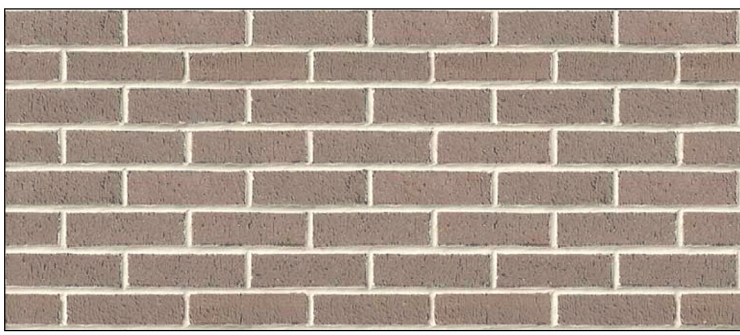
BROWN - WIRECUT - FLASHED



BROWN - WIRECUT



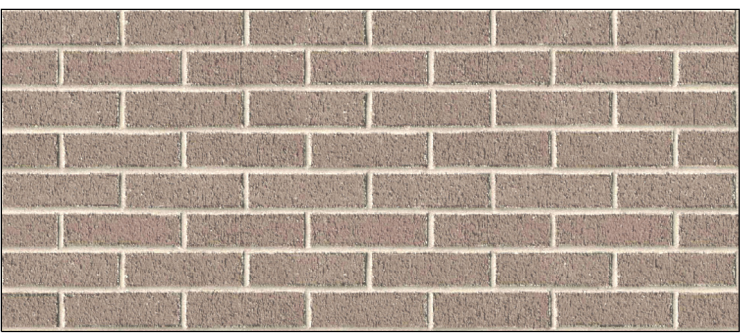
BURGUNDY LUSTER - 1120



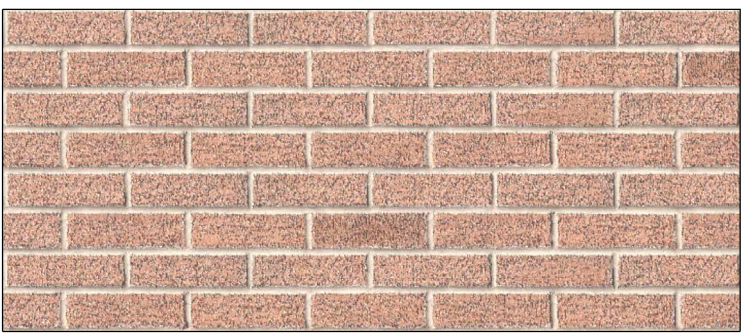
CHOCOLATE - WIRECUT



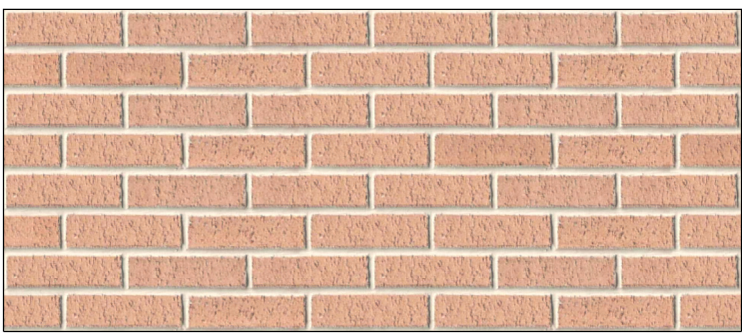
COTTONWOOD



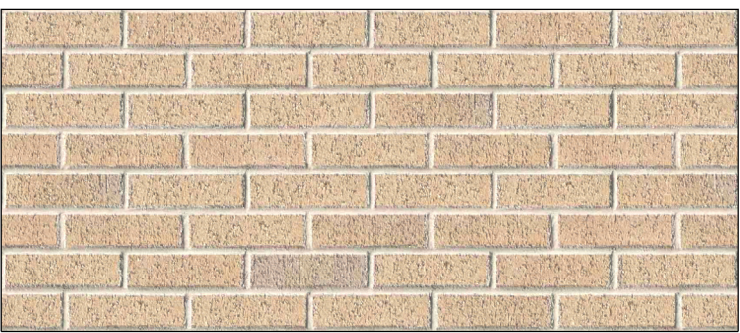
DARK GREY - WIRECUT



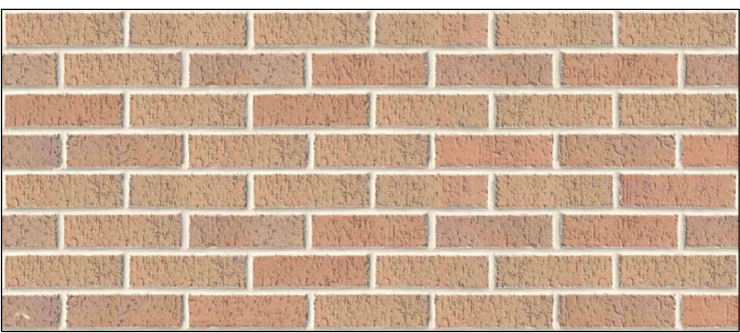
DARK PALOMINO - RIPPLE



DARK PALOMINO - WIRECUT



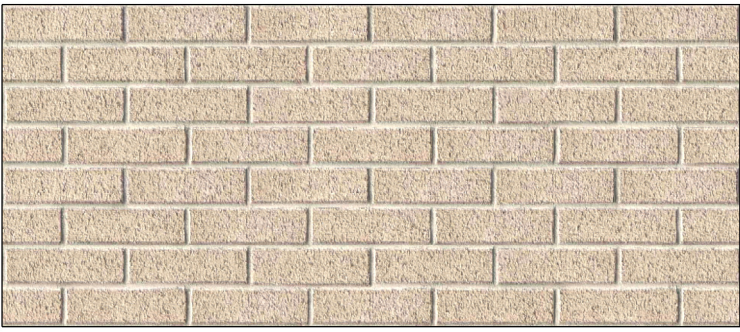
FLAT SET - LIGHT BROWN - WIRECUT



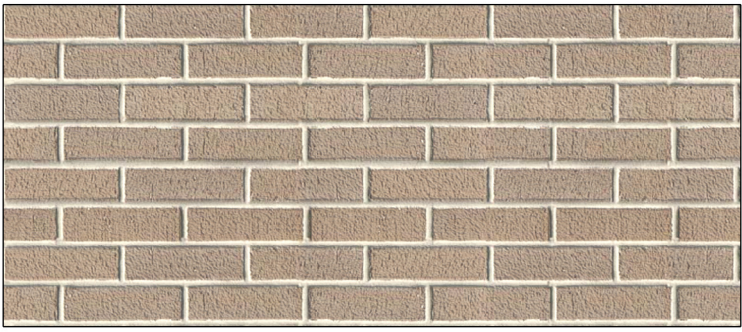
FLAT SET - RED BROWN - FLASHED WIRECUT



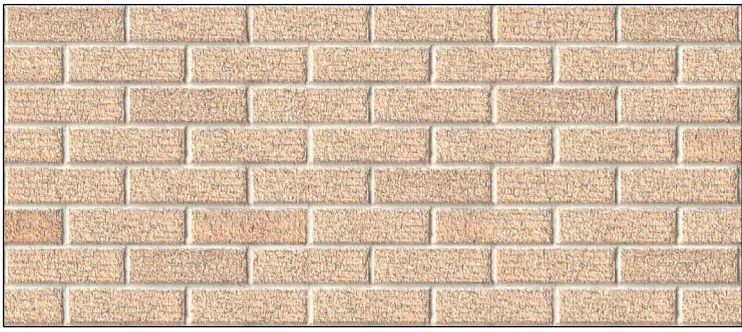
LIGHT GREY - RIPPLE



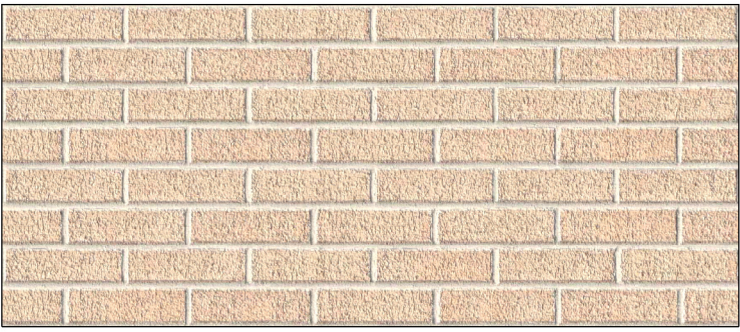
LIGHT GREY - WIRECUT



MEDIUM GREY - WIRECUT



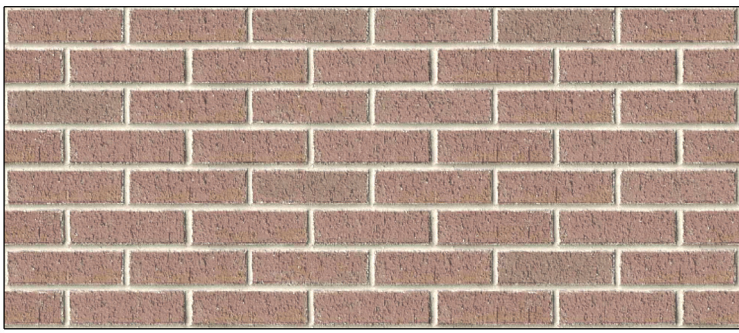
MEDIUM PALOMINO - RIPPLE



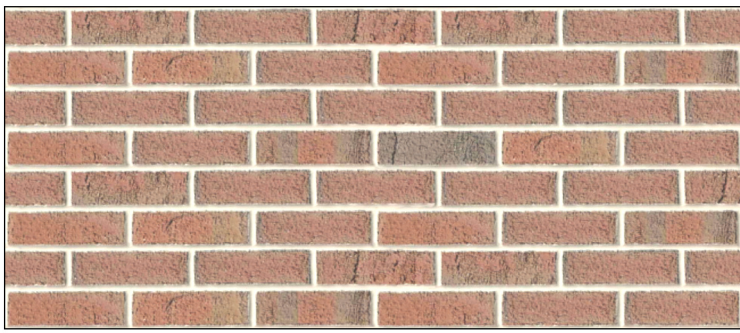
MEDIUM PALOMINO - WIRECUT



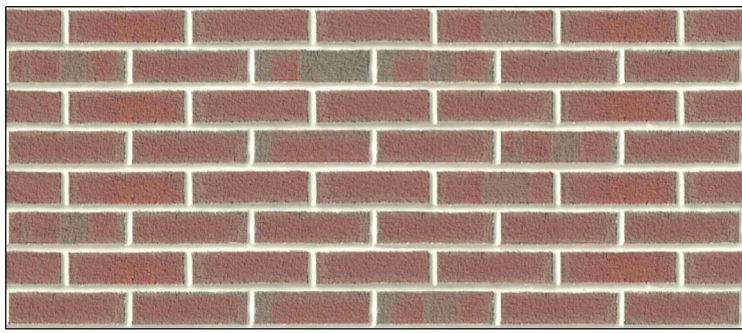
METALLIC RANGE - BLACK MORTAR



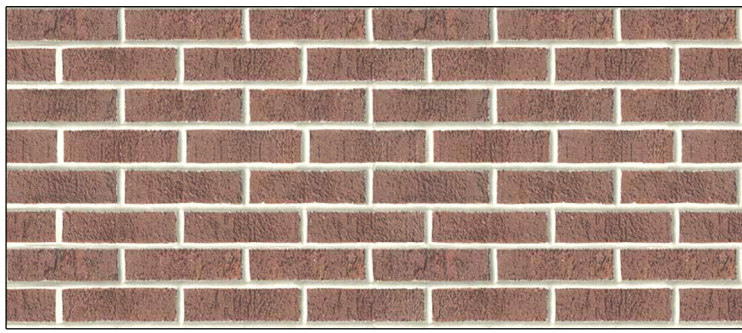
NEW ASHBURY - WIRECUT



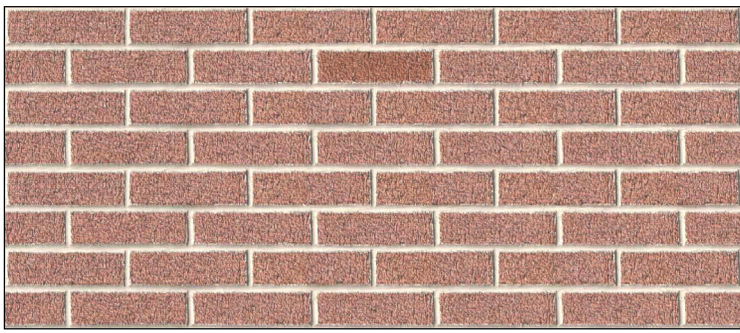
OLD LEXINGTON



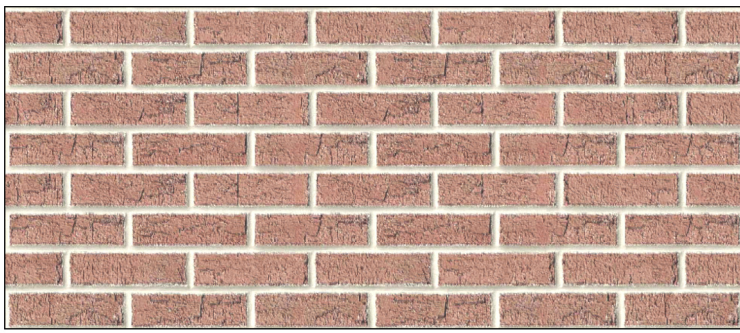
OLD RICHLAND - 0819



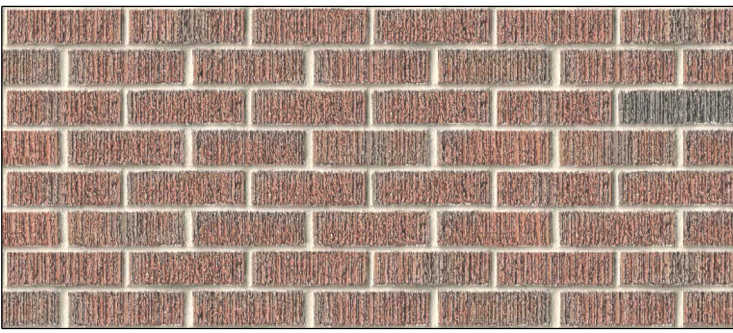
OLD TAPPAN MUDBOX



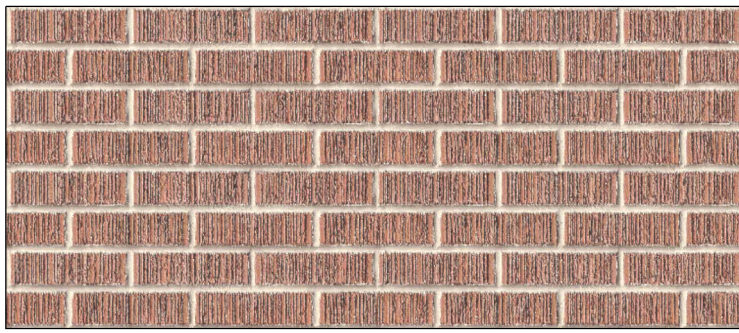
RED RIPPLE



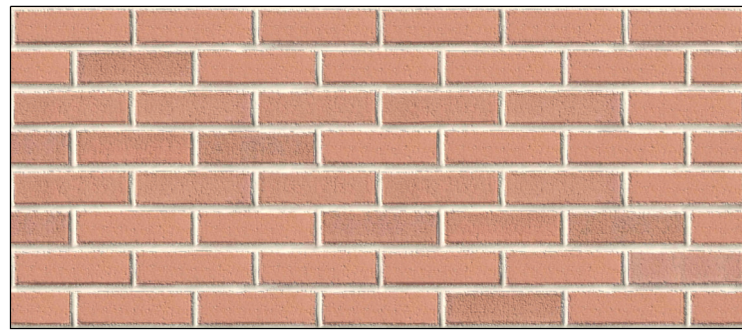
RED ROLLBACK - 0919



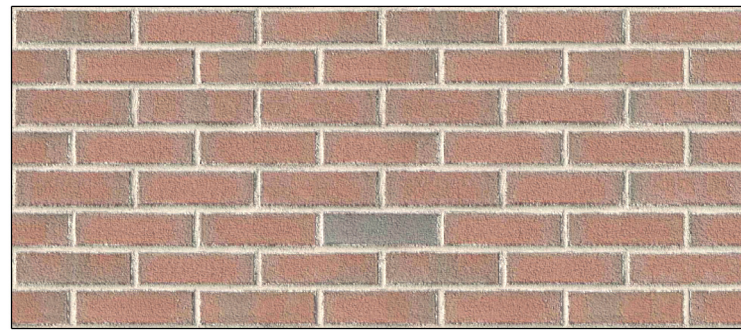
RED RUG - FLASHED



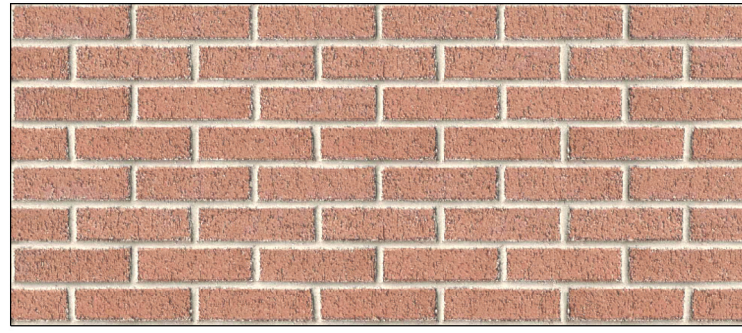
RED RUG



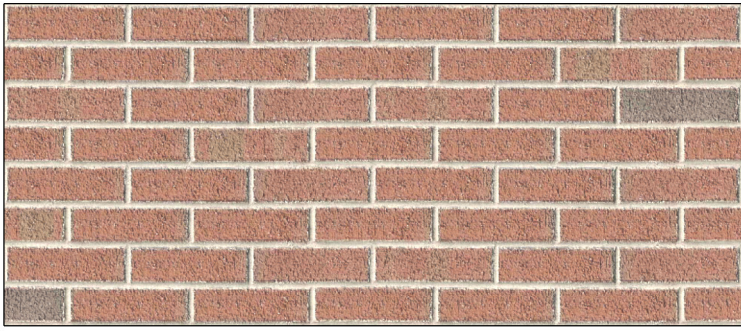
RED SEMI-SMOOTH



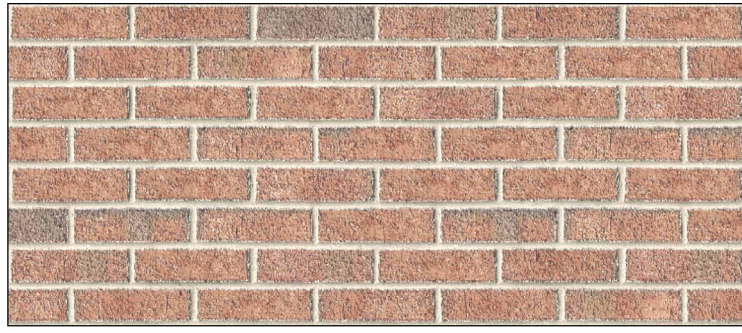
RED SEMI-SMOOTH - FLASHED



RED - WIRECUT-HR



RED WIRECUT FLASHED-HR



WAVERLY MILLS - HR

General Shale Brick - Columbia Collection						
Mark	Family	Type	Structural Material	Collection	Manufacturer	URL
1	Basic Wall	Brick - Black Matte-Black Mortar - General Shale	Brick - Black Matte - Black Mortar - Columbia - General Shale	Columbia	General Shale, Inc.	<a href="https://generalshale.com/">https://generalshale.com/</a>
2	Basic Wall	Brick - Black Metallic - 0920-HR - General Shale	Brick - Black Metallic - 0920-HR - Columbia - General Shale	Columbia	General Shale, Inc.	<a href="https://generalshale.com/">https://generalshale.com/</a>
3	Basic Wall	Brick - Brown - Wirecut Flashed-HR - General Shale	Brick - Brown - Wirecut Flashed-HR - Columbia - General Shale	Columbia	General Shale, Inc.	<a href="https://generalshale.com/">https://generalshale.com/</a>
4	Basic Wall	Brick - Brown - Wirecut-HR - General Shale	Brick - Brown - Wirecut-HR - Columbia - General Shale	Columbia	General Shale, Inc.	<a href="https://generalshale.com/">https://generalshale.com/</a>
5	Basic Wall	Brick - Burgundy Luster - 1120-HR - General Shale	Brick - Burgundy - Luster - 1120-HR - Columbia - General Shale	Columbia	General Shale, Inc.	<a href="https://generalshale.com/">https://generalshale.com/</a>
6	Basic Wall	Brick - Chocolate Wirecut-HR - General Shale	Brick - Chocolate - Wirecut-HR - Columbia - General Shale	Columbia	General Shale, Inc.	<a href="https://generalshale.com/">https://generalshale.com/</a>
7	Basic Wall	Brick - Cottonwood-HR - General Shale	Brick - Cottonwood-HR - Columbia - General Shale	Columbia	General Shale, Inc.	<a href="https://generalshale.com/">https://generalshale.com/</a>
8	Basic Wall	Brick - Dark Grey Wirecut-HR - General Shale	Brick - Dark Grey - Wirecut-HR - Columbia - General Shale	Columbia	General Shale, Inc.	<a href="https://generalshale.com/">https://generalshale.com/</a>
9	Basic Wall	Brick - Dark Palomino - Ripple-HR - General Shale	Brick - Dark Palomino - Ripple-HR - Columbia - General Shale	Columbia	General Shale, Inc.	<a href="https://generalshale.com/">https://generalshale.com/</a>
10	Basic Wall	Brick - Dark Palomino - Wirecut-HR - General Shale	Brick - Dark Palomino - Wirecut-HR - Columbia - General Shale	Columbia	General Shale, Inc.	<a href="https://generalshale.com/">https://generalshale.com/</a>
11	Basic Wall	Brick - Flat Set - Light Brown - Wirecut-HR - General Shale	Brick - Flat Set - Light Brown - Wirecut-HR - Columbia - General Shale	Columbia	General Shale, Inc.	<a href="https://generalshale.com/">https://generalshale.com/</a>
12	Basic Wall	Brick - Flat Set - Red Brown Flashed Wirecut-HR - General Shale	Brick - Flat Set - Red Brown - Flashed Wirecut-HR - Columbia - General Shale	Columbia	General Shale, Inc.	<a href="https://generalshale.com/">https://generalshale.com/</a>
13	Basic Wall	Brick - Light Grey - Ripple-HR - General Shale	Brick - Light Grey - Ripple-HR - Columbia - General Shale	Columbia	General Shale, Inc.	<a href="https://generalshale.com/">https://generalshale.com/</a>
14	Basic Wall	Brick - Light Grey Wirecut-HR - General Shale	Brick - Light Grey - Wirecut-HR - Columbia - General Shale	Columbia	General Shale, Inc.	<a href="https://generalshale.com/">https://generalshale.com/</a>
15	Basic Wall	Brick - Medium Grey - Wirecut-HR - General Shale	Brick - Medium Grey - Wirecut-HR - Columbia - General Shale	Columbia	General Shale, Inc.	<a href="https://generalshale.com/">https://generalshale.com/</a>
16	Basic Wall	Brick - Medium Palomino - Ripple-HR - General Shale	Brick - Medium Palomino - Ripple-HR - Columbia - General Shale	Columbia	General Shale, Inc.	<a href="https://generalshale.com/">https://generalshale.com/</a>

General Shale Brick - Columbia Collection						
Mark	Family	Type	Structural Material	Collection	Manufacturer	URL
17	Basic Wall	Brick - Medium Palomino - Wirecut-HR - General Shale	Brick - Medium Palomino - Wirecut-HR - Columbia - General Shale	Columbia	General Shale, Inc.	<a href="https://generalshale.com/">https://generalshale.com/</a>
18	Basic Wall	Brick - Metallic Range - Black Mortar-0521-HR - General Shale	Brick - Metallic Range - Black Mortar-0521-HR - Columbia - General Shale	Columbia	General Shale, Inc.	<a href="https://generalshale.com/">https://generalshale.com/</a>
19	Basic Wall	Brick - New Ashbury - Wirecut-HR - General Shale	Brick - New Ashbury - Wirecut-HR - Columbia - General Shale	Columbia	General Shale, Inc.	<a href="https://generalshale.com/">https://generalshale.com/</a>
20	Basic Wall	Brick - Old Lexington - HR - General Shale	Brick - Old Lexington - HR - Columbia - General Shale	Columbia	General Shale, Inc.	<a href="https://generalshale.com/">https://generalshale.com/</a>
21	Basic Wall	Brick - Old Richland - 0819-HR - General Shale	Brick - Old Richland - 0819-HR - Columbia - General Shale	Columbia	General Shale, Inc.	<a href="https://generalshale.com/">https://generalshale.com/</a>
22	Basic Wall	Brick - Old Tavern - 0819-HR - General Shale	Brick - Old Tavern - 0819-HR - Columbia - General Shale	Columbia	General Shale, Inc.	<a href="https://generalshale.com/">https://generalshale.com/</a>
23	Basic Wall	Brick - Red Ripple - HR - General Shale	Brick - Red Ripple - HR - Columbia - General Shale	Columbia	General Shale, Inc.	<a href="https://generalshale.com/">https://generalshale.com/</a>
24	Basic Wall	Brick - Red Rollback - 0919-HR - General Shale	Brick - Red Rollback - 0919-HR - Columbia - General Shale	Columbia	General Shale, Inc.	<a href="https://generalshale.com/">https://generalshale.com/</a>
25	Basic Wall	Brick - Red Rug - Flashed-HR - General Shale	Brick - Red Rug - Flashed-HR - Columbia - General Shale	Columbia	General Shale, Inc.	<a href="https://generalshale.com/">https://generalshale.com/</a>
26	Basic Wall	Brick - Red Rug - HR - General Shale	Brick - Red Rug - HR - Columbia - General Shale	Columbia	General Shale, Inc.	<a href="https://generalshale.com/">https://generalshale.com/</a>
27	Basic Wall	Brick - Red Semi-Smooth - HR - General Shale	Brick - Red Semi-Smooth - HR - Columbia - General Shale	Columbia	General Shale, Inc.	<a href="https://generalshale.com/">https://generalshale.com/</a>
28	Basic Wall	Brick - Red Semi-Smooth Flashed-HR - General Shale	Brick - Red Semi-Smooth Flashed-HR - Columbia - General Shale	Columbia	General Shale, Inc.	<a href="https://generalshale.com/">https://generalshale.com/</a>
29	Basic Wall	Brick - Red - Wirecut - HR - General Shale	Brick - Red - Wirecut - HR - Columbia - General Shale	Columbia	General Shale, Inc.	<a href="https://generalshale.com/">https://generalshale.com/</a>
30	Basic Wall	Brick - Red - Wirecut Flashed - HR - General Shale	Brick - Red - Wirecut Flashed - HR - Columbia - General Shale	Columbia	General Shale, Inc.	<a href="https://generalshale.com/">https://generalshale.com/</a>
31	Basic Wall	Brick - Waverly Mills - HR - General Shale	Brick - Waverly Mills - HR - Columbia - General Shale	Columbia	General Shale, Inc.	<a href="https://generalshale.com/">https://generalshale.com/</a>